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## **LANDRY'S BUBBA GUMP SHRIMP CO. TO OPEN FIRST-EVER TEXAS LOCATION**

*Themed eatery to make its debut on the iconic Galveston Island Historic Pleasure Pier*

HOUSTON, TX (January 30, 2012) - Galveston will soon join the ranks of great tourist destinations such as the Santa Monica Pier, Navy Pier and Times Square all who boast Bubba Gump Shrimp Co. Landry's announces the arrival of Texas' first Bubba Gump Shrimp Co. on the Galveston Island Historic Pleasure Pier opening in May 2012. The fresh seafood concept, uniquely situated on the iconic Pier, will seat 350 people offering both indoor and al fresco dining options.

Originated in California, Bubba Gump Shrimp Co. concept was purchased by Landry's in November of 2010. Bubba Gump Shrimp Co. has 33 restaurants primarily in tourist-oriented, highly desirable locations including iconic destinations such as Universal CityWalk - Hollywood, CA; Santa Monica Pier in California; Times Square in New York City; Navy Pier in Chicago; New Orleans' French Quarter and San Francisco's Pier 39. International locations include Bali, Hong Kong, Cancun and Tokyo among others.

The popular concept captures the charm and American spirit that made Paramount Pictures' "Forrest Gump" a smash hit featuring a down-home atmosphere reminiscent of the movie's setting in Alabama. Today, Bubba Gump Shrimp Co. remains the first and only theme restaurant chain based on a motion picture property.

"Bubba Gump Shrimp Co. is well known for their entertaining atmosphere, family friendly service and quality shrimp," said Jim Dufault, COO of Bubba Gump Shrimp Co. "We are delighted to introduce Texas to Bubba Gump Shrimp Co. and all of our delicious offerings."

Recognized for outstanding seafood, the Bubba Gump Shrimp Co. makes shrimp the star, offering 19 different preparations. The menu also offers an exciting variety of fish entrees, crisp salads, fun children's meals, creative desserts and award winning ribs. Signature menu items

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include appetizers such as Mama Gump's Garlic Bread Basket, Bubba's Far Out Dip and the Run Across America Sampler featuring a taste of all of the appetizer favorites. Entrées like the Bucket of Boat Trash featuring fried shrimp and lobster claws, Bourbon Street Mahi Mahi and Lt. Dan's Drunken Shrimp are all equally tempting.

The Galveston Island Historic Pleasure Pier will also debut a quick service version of the popular restaurant named Gump on the Run. This eatery will feature a similar menu as the sit-down restaurant with an emphasis on offerings geared towards visitors looking to grab a bite on the go.

Bubba Gump Texas and Gump on the Run will be located at 25<sup>th</sup> Street and Seawall Boulevard on the Galveston Island Historic Pleasure Pier. The restaurant will serve lunch and dinner and the bar will be open late.

Bubba Gump Shrimp Co. will be open Sunday thru Thursday from 11 am to 10 pm and Friday and Saturday from 11 am to 11 pm. For more information, please visit [www.bubbagump.com](http://www.bubbagump.com).

## **ABOUT LANDRY'S**

Landry's is a national, diversified restaurant, hospitality and entertainment company principally engaged in the ownership and operation of high end and casual dining restaurants, primarily under the names of Rainforest Cafe, Saltgrass Steak House, Landry's Seafood House, Claim Jumper, Bubba Gump Shrimp Co. and The Chart House as well as the Signature Series: Vic & Anthony's, Brenner's Steakhouse, Grotto, LaGriglia, Willie G's, Oceanaire, the recently acquired McCormick and Schmick's and Morton's The Steakhouse\*. The Company is also engaged in the ownership and operation of hospitality businesses, including the Golden Nugget Hotel & Casinos in Atlantic City, New Jersey, Las Vegas and Laughlin, Nevada, the Kemah Boardwalk, the San Luis Resort, Inn at the Ballpark and the Downtown Aquarium in Denver and Houston.

\*Slated to close the week of January 30, 2012

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