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LANDRY'S SELECT CLUB ANNOUNCES B.R. GUEST HOSPITALITY RESTAURANTS NOW PART OF NATIONWIDE LOYALTY PROGRAM

B.R. Guest restaurants now offer diners rewards program

New York City, NY (April 11, 2017) – Landry's, Inc. announces today that its Landry's Select Club (LSC) member rewards program is now accepted at all 19 B.R. Guest Hospitality locations in New York City, Las Vegas, and Pittsburgh.

As part of the LSC program, this is the first rewards program B.R. Guest restaurants have ever offered. B.R. Guest is widely recognized as one of America's premier hospitality groups with popular restaurants including: Bill's Bar & Burger, Strip House, Dos Caminos, Atlantic Grill, Blue Fin, Blue Water Grill, Metropolis and Isabella's.

"Our LSC program is a key component in the way we do business," said Tilman Fertitta, chairman, CEO, and sole shareholder of Landry's, Inc. "We want to recognize and reward our loyal patrons who choose our restaurants; and now B.R. Guest will fall under the broad range of dining options for diners to earn and redeem rewards."

Landry's, Inc. is the largest family owned and operated hospitality group, with more than 500 restaurants across the nation. With the huge selection of brands; from casual dining at Saltgrass Steak House, Bubba Gump Shrimp Co., Claim Jumper Restaurants and Rainforest Cafe to the fabulous waterfront locations of Chart House, the unique Aquarium Restaurants and fine dining options like Morton's The Steakhouse, The Oceanaire Seafood Room and Vic & Anthony's Steakhouse, this loyalty program allows B.R. Guest members to experience a myriad of benefits, at all Landry's restaurants.

Fertitta created the LSC program to establish a personal dialogue with customers and to identify and understand guests better, the card rewards members for dining at Landry's, Inc. participating restaurants.

In addition to earning rewards, LSC members receive a myriad of other benefits including: \$25 welcome reward; \$25 annual birthday reward; preferred seating; exclusive offers and discounts; room upgrades and discounts at Golden Nugget properties and other hotels under the Landry's family; and contests to win NFL, MLB, NHL and other tickets exclusively available to members, and much more.

Along with great benefits, Landry's, Inc. has incorporated the latest technology for ease of use. Download the Landry's Select Club mobile app for an easy way to manage your account and locate other Landry's restaurants on the go – now available in the Apple and Android stores.

Landry's Select Club also offers The President's Club, a higher tier level for the most loyal members – those who spend \$7,500 or more with at least three restaurant visits in a 12-month period. President's Club provides additional recognition and rewards for the members that reach this prestigious level including priority seating, complimentary valet parking, hotel welcome amenities, a \$100 birthday reward just to name a few.

For more details, please visit <u>www.landrysselect.com</u>.

ABOUT LANDRY'S, INC.

Landry's, Inc., wholly owned by Tilman J. Fertitta, is a multinational, diversified restaurant, hospitality, gaming and entertainment company based in Houston, Texas. The company operates more than 500 high-end and casual dining establishments around the world, including well-known concepts such as Landry's Seafood, Bubba Gump Shrimp Co., Rainforest Cafe, Mitchell's Fish Market Restaurants, Morton's The Steakhouse, The Oceanaire, McCormick & Schmick's Seafood, Chart House, Saltgrass Steak House, Claim Jumper and Mastro's Restaurants. Landry's also operates a group of signature restaurants, including Vic & Anthony's, Grotto, Willie G's and others; along with popular New York BR Guest Restaurants such as Dos Caminos, Strip House and Bill's Bar & Burger. Landry's gaming division includes the renowned Golden Nugget Hotel and Casino concept, with locations in Las Vegas and Laughlin, Nev.; Atlantic City, N.J.; Biloxi, Miss.; and Lake Charles, La. Landry's entertainment and hospitality divisions encompass popular destinations including the Galveston Island Historic Pleasure Pier, Kemah Boardwalk, Aquarium Restaurants and other exciting attractions, coupled with deluxe accommodations throughout the Houston and Galveston area, including the luxurious San Luis Resort, Spa & Conference Center on Galveston Island.

ABOUT B.R. GUEST RESTAURANTS

B.R. Guest Restaurants opened its first concept in 1987. Since its inception, the restaurant group has expanded to 20 locations across New York City, Las Vegas, and Pittsburgh. BR Guest Hospitality is widely recognized as one of America's premier hospitality groups. Concepts include: Atlantic Grill, Bill's Bar & Burger, Blue Fin, Blue Water Grill, Dos Caminos, Isabella's, Metropolis, Strip House, and Troy Liquor Bar. Owned by Landry's Inc., sights at BR Guest are set on the future, and a constant desire to be better and give fans the bigger bite they crave. For more information, please visit brguesthospitality.com.

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